



PUTNAM CITY PIRATES

{school_name} {activity_name} {school_year}

{date}???

Hello {recipient_name},

Athletics/Activities have been a mainstay of the high school scene for decades. While many students get involved in high school athletics for the sheer love of the game, there are significant benefits from these extracurricular activities as well, some of which the community, students and parents may not even realize.

The Student Athletes of today will:

- ★ Have Better Grades and Test Scores
- ★ Make Healthier Choices, Lifestyles and Behaviors
- ★ Learn Persistence, Patience and Practice.
- ★ Gain Leadership, Life Skills and a Success Mindset
- ★ Understand Time Management, Teamwork and Cooperation
- ★ Benefit from Greater School Engagement and Community Benefits
- ★ Have Post High School Positive Results
- ★ Develop Into Better Citizens
- ★ Learn from Positive Mentors

The {school_name} {activity_name} needs your help. {Your Story - what specifically are you raising money for}. {Show them why the cause matters and what benefits they gain by donating. What difference will their contribution make?}

- {Your Gift of \$xx.xx will purchase One ???}
- {Your Gift of \$xxx.xx will purchase A Set of ???}
- {Your Gift of \$xxx.xx will purchase An Entire ???}
- {Your Gift of \$xxxx.xx will purchase ??? for the Season}

{player_name} has sent you a request for a donation to {school_name} {activity_name}. We have stream-lined the process so that donations can be made through {donation_url}.

We sincerely want to express our gratitude in advance for your consideration. Without your kind and generous support we would not have the success we achieve both on the field and in the classroom.

Thank you,
Signature on Letter

{sender_name}

{school_name} Athletic Director
Or
{school_name} {activity_name} Head Coach
Or
{school_name} {activity_name} Student Athlete

P.S. Please mark your Calendar and plan to attend our Season Home Opener on {day}, {date} at {location}. Hope to see you there!